

Send DT to
C + S People
+ send H/H
to Lance

51849 9501

1/89
A: (OK) - STORE MGR. CONTACTED (DUG Parker)
(201) 496-4124

B: PREFERENCE #1
(ATTACHMENT 4.)

RJR Sales Company
4199 Crossgate Drive
Cincinnati, Ohio 45236

C.P. Pendy
Sales Merchandising Manager
North Central Sales Area

RJR

10: 12XX
16XX
71XX
FOR DIVISIONS
1228
1636
7180
7190

DEC 27 1988

December 20, 1988

Messrs. J. R. Loftin, Jr. ✓
A. L. Bivens
R. F. Kane
P. E. Schmitt
S. R. Karambelas

Re: Truckstops of America
RJR Combined Display Implementation

Gentlemen:

Attached is a letter with all information from Senior Chain Accounts Manager Jim Piscitelli regarding the implementation of a cigarette/confectionery and snacks PCD in Truckstops of America. Your assistance in sending this to Tobacco and C & S Regional Managers (list attached) would be appreciated.

If you have any questions, please let me know.

Sincerely,

Chris

C. P. Pendy

CPP:dlh

Attachments

cc: R. C. Farmer
J. M. Piscitelli

M-2

[Handwritten signature]

51849 9502